Ken Chen

kenchendesign.com | kowei.y.chen@gmail.com

Experience

Senior UX Designer

ZS & Associates | OCT 2022 - Present | Boston, MA

- Improved design hand-off process by implementing a new collaborative approach with project managers and engineering teams, resulting in faster project timelines and fewer hand-off errors.
- Mentored two junior designers by onboarding them to our product suite, guiding them through the design process, facilitating collaboration with PMs and stakeholders, and providing actionable design feedback.
- Convinced senior leadership to resource a project to standardize user experience writing, collaborating with marketing, copywriting, and sales teams to formalize and implement cohesive writing guidelines.

Senior Product Designer

Epsilon | SEP 2021 - SEP 2022| Boston, MA

- Ideated and collaborated with engineering, product management, and design senior leaders to conceptualize and develop a new customer data platform targeting untapped market segments.
- Identified inefficiencies in the design workflow related to icon usage and collaborated with engineers to implement a low-maintenance solution by using icons as fonts instead of images, significantly enhancing design efficiency.

Product Designer & Design Strategist

Artfuse | SEP 2016 - DEC 2020 | Syracuse, NY

- Developed creative strategy and design research plans for Artfuse, a social media and networking platform for creative professionals.
- Created pitch deck and prototype that helped Artfuse reach the finals of eBay and GriffinWorx Accelerator Startup Cup, gain acceptance to Founder's Institute, and close seed-round funding.

Education

Syracuse University, Industrial and Interaction Design (B.I.D)

- Whitman School of Management, Marketing Minor
- Syracuse University London Program, Spring 2016

Skills

Design

Agile Development, Design Research, Design Strategy, Interaction Design, Product Design, User Experience Design, User Interface Design, Cross-functional Collaboration,Design System, End-to-End Design Process, Prototyping, A/B Testings.

Software

Adobe Creative Suite, Axure, Figma, Illustrator, InDesign, InVision, Photoshop, Sketch.

Programming

CSS, GitHub, HTML, JavaScript, Python.